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A 'little oasis of wildlife' amidst growing development

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PUBLICATIONS MAIL AGREEMENT #40014621

Industry news



Signature, ESI enter into alliance

SIGNATURE Control Systems Inc. has entered into a strategic alliance with Environmental Sensors Inc. (ESI) of Canada to develop various proprietary sensor probe technologies for the global golf, sports turf and commercial turf markets.

"The strategic alliance with ESI further enhances an important part of our global business

strategy," said Brian J.



Smith, chief executive officer of Signature Control Systems Inc. "Our technology platform was always compatible with third party sensors, but now with our proprietary device, our presence in existing markets will be greatly enhanced, with more state-of-the-art technology and provide the muchneeded product platform for new and emerging markets. Furthermore, these product families will also further our current business strategy with our own strategic alliance partners."

The strategic alliance with ESI creates solutions for a wider set of customer needs and provides Signature a greater opportunity to grow into new markets, particularly in the golf, sports turf and commercial turf management segments.

"By combining our intelligent controllers, desktop and web-based software, with our sensors for monitoring soil moisture, salinity, soil temperature and wetted front, Signature now has the opportunity to provide our customers with an industry-defining technology platform," Smith said.

Signature Control Systems Inc., based in Irvine, Calif., is a designer and manufacturer of intelligent equipment for turfgrass site management. Products include irrigation controls and sprinklers, site management software, vehicle maintenance and GPS products.

ESI, based in Victoria, B.C., develops and manufactures patented and proprietary systems for industrial and environmental applications where understanding the presence and content of water is important. Major market sectors include golf and turf, agriculture, scientific research and oil.



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